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Plotpackers Founder Louise Truman Pitches to BBC One's First Ever Majority Female Dragons' Den Panel in Landmark Moment for Women in Business.



LONDON, UK – 10th August 2026 – Louise Truman, 26, founder of ethical group travel company Plotpackers, will appear on BBC One's *Dragons' Den* on Thursday 20th August, pitching her fast-growing travel business to investors in what marks a historic moment for the programme.

For the first time in the show's 21-year history, the panel of Dragons is majority female – reflecting the changing face of entrepreneurship and investment in the UK. Truman's appearance comes as female-founded businesses continue to receive a disproportionately small share of venture capital funding, despite women launching businesses at record rates.

Founded in 2023, Plotpackers was created to make adventure travel safer, particularly for women and solo travellers. The idea was born from Truman's own experience after she was sexually assaulted while backpacking alone at the age of 21. Determined that others

shouldn't have to choose between independence and safety, she set out to build the travel company she wished had existed.

Today, Plotpackers has taken more than 5,000 travellers to 25+ destinations across the world, earning an average customer rating of 4.7 out of 5. The company works exclusively with local suppliers and community-led partners, ensuring tourism directly benefits the destinations it visits, including partnering with an all-female guiding team in Peru.

Appearing in the Den marks another milestone for the business, which has been recognised by Forbes, The Independent, The Telegraph and The Times, and continues to expand its portfolio of adventure, wildlife and cultural experiences alongside a fast-growing creator partnership programme.

Louise Truman, Founder & CEO of Plotpackers, said:

"Walking into the Den was one of the most daunting things I've ever done, but also one of the most transformative experiences of my career. To pitch Plotpackers to the first majority-female panel in the programme's history felt incredibly special. I hope it inspires more women to back themselves, take the leap and build businesses that create real impact."

Viewers will see Truman make the case for investment in Plotpackers' mission to redefine group travel through safety, community and sustainability when the episode airs on BBC One and BBC iPlayer on Thursday 20th August at 8pm.

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